

FOR IMMEDIATE RELEASE

**Omya Performance Polymer Distribution extends Elastollan® TPU
partnership with BASF**

- Mutually exclusive Elastollan® TPU distribution agreement across key regions
- Builds on established Elastollan® TPU business in UK and Ireland through Distrupol
- Focused on localized customer support, technical expertise and supply reliability

Oftringen, Switzerland – 18 May 2026 – Omya Performance Polymer Distribution has been appointed as the mutually exclusive distribution partner for **Elastollan® thermoplastic polyurethane (TPU)** as part of its long-standing partnership with BASF. The new agreement, effective July 1, 2026, covers **France, Switzerland, North Africa, Israel and the Middle East**.

This expansion reflects the continued development of the partnership between Omya Performance Polymer Distribution and BASF. It supports Omya Performance Polymer Distribution's strategy to strengthen its market presence and high-performance polymers portfolio offering across existing and newly added regions.

The new territories build on the **existing successful Elastollan® TPU business in the United Kingdom and Ireland managed through Distrupol**, part of Omya Performance Polymer Distribution. Customers in these countries have long relied on Elastollan® TPU solutions supported by strong local presence and technical expertise.

Elastollan®, BASF's flagship TPU brand, is known for its outstanding toughness, durability and processing versatility. Its performance makes it a material of choice for automotive components, industrial parts, consumer goods, electrical applications and many other demanding sectors.

Carsten Harms, CEO, Omya Performance Polymer Distribution, said:

"This expansion marks an important step in strengthening our long-standing partnership with BASF. Building on our established Elastollan® TPU activities, we are extending our regional footprint and leveraging our distribution network to serve customers across additional territories."

Stefan Kutta, President High-Performance Polymers, Omya Performance Polymer Distribution, said:

"Elastollan® TPU plays a key role within our high-performance polymers' portfolio. Its versatility and proven performance enable us to serve a wide range of demanding applications, and this expansion allows us to further develop opportunities with customers across these additional regions."

BASF and Omya Performance Polymer Distribution are coordinating closely to ensure smooth implementation, with uninterrupted access to localized service, technical support and reliable Elastollan® TPU supply.

Ends



**Carsten Harms, CEO
Omya Performance Polymer
Distribution**



**Stefan Kutta, President High-Performance
Polymers, Omya Performance Polymer
Distribution**

About Omya Performance Polymer Distribution

Omya Performance Polymer Distribution is exclusively focused on the global distribution of polymers, serving four key sectors: high-performance polymers, engineering polymers, standard polymers, and rubber polymers and additives. Its broad geographical footprint and technical expertise, combined with a comprehensive portfolio, provide customers and principals with specialist support in this rapidly evolving market.

omya.com/performance-polymer-distribution

Omya Group

Omya is a worldwide distributor of specialty materials and a leading global producer of essential minerals. Producing a range of natural mineral products from calcium carbonate, dolomite, and perlite, the Omya Group has 160 plants across the world. With three technical centers, in Switzerland, the US, and Singapore, as well as a network of local laboratories providing innovation, R&D and technical resource, the Omya Group delivers value by providing solutions tailored to the needs of our customers and business partners. Founded in Switzerland in 1884 and privately owned, the Group employs 9,000 people in 50 countries.

For further information please contact:

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